



36th Annual Conference Program Information

Seoul, South Korea
July 2, 2024

We thank



for sponsoring and hosting the Conference

and

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macmillan

for sponsoring the Best Paper Award

Last Update
25 June 2024

Welcome to the 2024 AJBS Conference!

We are honored to extend a warm welcome to you for the 36th Annual AJBS Conference in Seoul, one of the most vibrant and dynamic cities in the world.

We are excited to offer a rich and diverse program featuring 45 papers from 83 authors across 43 institutions and 14 countries worldwide. Our program includes a plenary session with distinguished guest speakers, nine paper sessions, and two panel sessions, including a joint session with the Japan Academy of International Business Studies (JAIBS). With so many engaging activities related to Japanese business studies, attendees will have a wide array of stimulating options to explore.

Beyond our academic program, we are pleased to offer two opportunities for our members to enrich participant's experience. One is an optional AJBS-Yonsei Joint Workshop for junior faculty, led by Professor Fabian Jintae Froese (University of Goettingen, Germany, and Yonsei University, South Korea), focusing on qualitative research methods. Another is the AJBS dinner, where attendees can enjoy a delightful evening of networking and socializing over Korean BBQ.

I would, firstly, like to express sincere gratitude to Yonsei University School of Business for hosting our 2024 AJBS conference. Especially, I would like to thank Dean Seongmoon Kim, Associate Dean Jonghwan Kim, Professor Yongsuhk Pak, Professor Froese, Tae Young Park and other graduate students at Yonsei University School of Business. Their generous support has been invaluable for making the conference a success. We would also like to acknowledge Palgrave MacMillan for sponsoring the Best Paper Award and for their continued support of the Japanese business studies community. Furthermore, I would like to express my gratitude to AIB.

Further, I would like to thank the AJBS board members for their help in organizing this conference: Carol Reade, Derek Lehmberg, Naoki Ando, and H. Richard Nakamura, Ting Liu, Public Relations Director, and Diane Bird, Executive Director of the Secretariat of AJBS. Additionally, I extend my heartfelt thanks to Mario Henrique Ogasavara, last year's conference chair. From the earliest stages, they have provided continuous support and valuable insights throughout the planning and organization of this conference. Moreover, I would like to express my gratitude to the Best Paper Award Committee members, Tomoki Sekiguchi, Fabian Froese, James Hagen, and Shige Makino, for generously dedicating their time and expertise to review and nominate the best papers. Their expertise, as leading professionals in this field, has been immensely valuable in the selection of this year's best paper. I also appreciate the support provided by Tunga Kiyak, Managing Director of the AIB Executive Secretariat, and his team in managing the submission and registration systems.

Lastly, I sincerely thank all the reviewers for providing relevant feedback to the authors, and all of you who have submitted papers and attended, or unfortunately could not attend, the AJBS conference in person.

I sincerely hope that all of you will find great inspiration and make new discoveries at this conference. Enjoy the 2024 AJBS conference and have a great time in Seoul!

Tami Kasahara
Conference Chair
2024 AJBS South Korea

PROGRAM OVERVIEW

July 2 (Tue)

| Time | | ID Session | Session Type | Session Title | Room |
|-------|-------|-------------------------------|--------------|--|----------------------|
| 8:00 | 8:30 | REGISTRATION | | | |
| 8:30 | 10:10 | OPE | Plenary | Opening Ceremony | B103 Yongjae Hall |
| | | PLN | | Executive Plenary | |
| 10:10 | 10:40 | COFFEE BREAK | | | B1 floor |
| 10:40 | 12:10 | Parallel session1.1 | Competitive | HRM & OB | B224 |
| | | Parallel session1.2 | Competitive | Management | B201 |
| | | Parallel session1.3 | Competitive | Strategy | B226 |
| | | Parallel session1.4 | Interactive | Strategy and Management | B225 |
| 12:10 | 13:10 | LUNCH BREAK | | | B1 floor |
| 13:10 | 14:40 | Parallel session 2.1 | Competitive | HRM & OB | B224 |
| | | Parallel session 2.2 | Competitive | Management | B201 |
| | | Parallel session 2.3 | Competitive | Strategy | B226 |
| | | Parallel session 2.4 | | AJBS-JAIBS session | B225 |
| 14:40 | 15:00 | COFFEE BREAK | | | B1 floor |
| 15:00 | 16:30 | Parallel session 3.1 | Competitive | HRM & OB | B201 |
| | | Parallel session 3.2 | Competitive | Management | B225 |
| | | Parallel session 3.3 | Interactive | Strategy | B226 |
| | | Panel session 3.4 | | 30 Years of Hybrid Factory: Japanese FDI and World Automotive Industry | B224 |
| 16:30 | 16:45 | SHORT BREAK (No refreshments) | | | B1 floor |
| 16:45 | 17:45 | BSM | Plenary | Business Meeting | B103 Yongjae Hall |
| | | AWA | | Awards | |
| | | CLO | | Closing Ceremony | |
| 19:00 | 21:30 | AJBS DINNER AND SOCIALIZING | | | |

July 3 (Wed)

| Time | | Activity | Place |
|-------|-------|---|-------------------|
| 10:00 | 14:45 | AJBS-Yonsei Joint Workshop: Qualitative Research Methods (By application Only) | Yonsei University |

COMMITTEE MEMBERS

Conference Organizing Committee

Conference Chair: **Tami Kasahara**, Bentley University, USA, University of Shizuoka, Japan
President: **Carol Reade**, San José State University, USA
Vice-President: **Derek Lehmborg**, North Dakota State University, USA
Treasurer: **Naoki Ando**, Hosei University, Japan
Secretary: **H. Richard Nakamura**, University of Gothenburg, Sweden
Public Relations: **Ting Liu**, Kyoto University, Japan
Executive Director of the Secretariat: **Diane Bird**, Forest Grove, USA
Local Logistics Coordinator: **Tae Young Park**, Yonsei University, South Korea

Best Paper Award Committee

Tomoki Sekiguchi, Kyoto University, Japan (Committee Chair)
Fabian Jintae Froese, University of Goettingen, Germany/Yonsei University, Seoul
James Hagen, Hamline University, USA
Shige Makino, Kyoto University, Japan

CONFERENCE REVIEWERS

We sincerely thank the 41 reviewers listed below for their invaluable contributions to the success of the 2024 AJBS Conference. Their dedication and hard work in providing 90 insightful blind reviews for 41 papers, helped ensure the quality and impact of the conference.

| | |
|---------------------------------|------------------------------|
| <i>Ai Ishizuoka</i> | <i>Rapeeporn Rungsithong</i> |
| <i>Akitsu Oe</i> | <i>Richa Gulati</i> |
| <i>Brian Tae-Seok Kim</i> | <i>Savu Rovanto</i> |
| <i>Carol Reade</i> | <i>Shuzi Shen</i> |
| <i>Derek Lehmborg</i> | <i>Takahide Yamaguchi</i> |
| <i>Guoliang Frank Jiang</i> | <i>Takashi Sakikawa</i> |
| <i>H Richard Nakamura</i> | <i>Tamiko Kasahara</i> |
| <i>Han Zhang</i> | <i>Tomasz Olejniczak</i> |
| <i>Haruo Hagiwara Horaguchi</i> | <i>Vesa Peltokorpi</i> |
| <i>Hideki S. Tanaka</i> | <i>Yasushi Moriuchi</i> |
| <i>Ian H. Maitland</i> | <i>Yasutaka Jikuya</i> |
| <i>Jay Kim</i> | <i>Yingying Zhang Zhang</i> |
| <i>Jiayin Qin</i> | <i>Yukio Takagaki</i> |
| <i>Kazuomi Yuuki</i> | <i>Yuma Ozawa</i> |
| <i>Kuniko Mochimaru</i> | <i>Zhao Weijie</i> |
| <i>Manami Suzuki</i> | <i>Yingying Zhang Zhang</i> |
| <i>Manuel Herrador</i> | <i>Yukio Takagaki</i> |
| <i>Mariko Watanabe</i> | <i>Yuma Ozawa</i> |
| <i>Mario Henrique Ogasavara</i> | <i>Zhao Weijie</i> |
| <i>Meiyu Fang</i> | |
| <i>Naohiro Sawada</i> | |
| <i>Naoki Ando</i> | |
| <i>Narumi Okamoto</i> | |
| <i>Nila Firdausi Nuzula</i> | |
| <i>Niyata Kaewong</i> | |

BEST PAPER AWARD FINALISTS



The Best Paper Award Committee has meticulously conducted a blind review and evaluation of papers that received the highest ratings or were recommended by reviewers as the Best Paper. The committee members considered the following criteria from a list of six articles:

- Does the paper show basic academic quality?*
- Does the paper give insights from Japan that apply to wider theory?*
- Can we better understand what is distinctive about Japanese firms?*

After undergoing a rigorous selection process, we are pleased to announce the **Best Paper Award Finalists**. These papers represent outstanding contributions to Japanese business studies and have demonstrated exceptional scholarship, creativity, and impact. We eagerly announce the **2024 AJBS-Palgrave MacMillan Best Paper Award winner** at the **Closing Ceremony**, where we will recognize and celebrate the remarkable achievements of the deserving authors. Also, these papers will be presented on **July 4 (13:00-14:15)** in a **dedicated AJBS session (Session 1.3.10, room Berkeley)** during the main 2024 AIB Meeting in Seoul.

[AJBS-003] Investigating the impact of the strategic tripod and moderation of experience on equity ownership in Japanese trading companies' subsidiaries

Denner Honda Passos (ESPM, Brazil)

Mario Henrique Ogasavara (ESPM, Brazil)

Fabio Cassio-de-Souza (ESPM, Brazil)

[AJBS-013] Career aspirations, internal and external networking behaviors, and career-related outcomes: Foreign academics in Japan

Vesa Peltokorpi (Hiroshima University, Japan)

[AJBS-016] I deserve it!: Qualification signaling as CEO's reactions to pay disclosure mandates

Han Zhang (Waseda University, China)

Hitoshi Mitsuhashi (Waseda University, Japan)





[AJBS-1038] Exploring the rise and fall of markets: The empirical study of inter-market networks in the Japanese chemical industry

Yuma Ozawa (Tokyo University of Science, Japan)

Akitsu Oe (Tokyo University of Science, Japan)

CONFERENCE SPONSORS

We want to thank our academic sponsors for their valuable contribution to ensuring the success of the 2024 AJBS Conference.

| <u>Host and Institutional Supporters</u> | | | <u>2024 AJBS</u> <u>Best Paper Award is sponsored by</u> | |
|---|---|---|--|--|
|  |  |  |  | |

GENERAL INFORMATION



Conference Venue

The AJBS Conference will be held at the **Sinchon Campus of Yonsei University School of Business (YSB)**, which is a different venue from the AIB Annual Meeting held at the Lotte Hotel Seoul.



Venue Address: 50 Yonsei-ro, Seodaemun-gu, Seoul 03722, Republic of Korea

Transportation

Subway:

- Seoul Subway Line #2: Sinchon Station Exit no. 2 (Yonsei University, Severance Hospital Direction) or Exit no.3 (Yonsei University, Korea Cyber University Direction). (From Lotte Hotel Seoul take Subway Line #2 from Euljiro 1-ga Station or City Hall Station.)

Bus:

- [Check here for bus information](#)

Taxi:

- Taxis can only enter from the East gate and will drop you at a point that is a 2-3 minute walk directly toward the center of the Sinchon Campus.

A map of Yonsei University and location of the School of Business can be found [here](#).



Conference Rooms (All on the same floor-B1 Floor)

- Opening Ceremony, Executive Panel, and Closing Ceremony: B103 (Yongjae Hall).
- Paper sessions: Rooms B201, B224, B225, and B226.



Registration

- **Location:** B1 floor of the Yonsei School of Business (YSB) in front of Yongjae Hall.
- **Check-In:** Please check in at the AJBS Registration Desk to pick up your official name badge and the conference program.
- **Name Badge:** A participant name badge is required for admission to all conference sessions, events, and meals (coffee break, lunch, and dinner).



Coffee Break & Lunch



- **Coffee Break:** 20 minutes
- **Lunch:** 60 minutes
- **Location:** Snacks and lunch will be available on the B1 floor.
- **Networking:** Take this opportunity to meet other attendees and enlarge your network.
- **Badge Identification:** Please present your name badge to access the meals.



AJBS Dinner & Socializing

- **Date and Time:** July 2 (Tuesday), 19:00 to 21:30
- **Location:** Hyeongje-Galbi, a restaurant serving Korean BBQ in the Sinchon area of Seoul (03776 2, Myeongmul 1-gil, Seodaemun-gu, Seoul; https://english.visitseoul.net/restaurants/Hyeongje-Galbi_/11644)
- **Cost:** AJBS is covering the cost of the bulgogi meal course and a drink
- **Confirm dinner attendance at registration.**

DETAILED PROGRAM

JULY 2 (TUE)

8:00 – 8:30

Registration



Welcome to 2024 AJBS Seoul!

Please proceed with your registration and enjoy networking time!

8:30 – 10:10

Plenary

Room: Yongjae Hall



OPENING CEREMONY

AJBS President: **Carol Reade**, *San José State University, USA*

Conference Chair: **Tami Kasahara**, *Bentley University, USA, University of Shizuoka, Japan*

Welcoming Remarks: Associate Dean Jonghwan Kim, Yonsei University School of Business



EXECUTIVE PANEL

Japanese Companies and the Business Environment in South Korea

Moderator: **Naoki Ando**, *Hosei University, Japan*

Panelists:

Naoyuki Maekawa, *Director General, JETRO Seoul*

Martin Hemmert, *Korea University*

Young-Ryeol Park, *Yonsei University*



10:10 – 10:40

Coffee Break

In front of Yongjae Hall

10:40 – 12:10

PARALLEL SESSIONS #1



Session ID: **1.1**

Time: **10:40 – 12:10**

Format: **Competitive session**

Room: **B224**

Session Title: **HRM & OB**

Session Chair: **Tomoki Sekiguchi** (*Kyoto University, Japan*)

[AJBS-009] Intersectional identity work: Expatriate working mothers in Japan

Jiayin Qin (Kyoto University, Japan)

Tomoki Sekiguchi (Kyoto University, Japan)

Ya Xi Shen (Kyoto University, Japan)

Ting Liu (Kyoto University, Japan)

[AJBS-010] The mediating role of headquarters involvement in facilitating lateral knowledge transfer through global talent management

Tami Kasahara (Bentley University, USA, University of Shizuoka, Japan)

Hui Pan (Aichi Shukutoku University, Japan)

Tomoki Sekiguchi (Kyoto University, Japan)

[AJBS-016] I deserve it!: Qualification Signaling as CEOs' Reactions to Pay Disclosure Mandates

Han Zhang (Waseda University, Japan)

Hitoshi Mitsuhashi (Waseda University, Japan)



Session ID: **1.2**

Time: **10:40 – 12:10**

Format: **Competitive session**

Room: **B201**

Session Title: Management

Session Chair: Shige Makino (Kyoto University, Japan)

[AJBS-003] Investigating the Impact of the Strategic Tripod and Moderation of Experience on Equity Ownership in Japanese Trading Companies' Subsidiaries

Denner Honda Passos (ESPM, Brazil)

Mario Henrique Ogasavara (ESPM, Brazil)

Fabio Cassio-de-Souza (ESPM, Brazil)



[AJBS-1034] Investigating the Impact of the Strategic Tripod and Moderation of Experience on Equity Ownership in Japanese Trading Companies' Subsidiaries

Derek Lehmberg (North Dakota State University, USA)

[AJBS-1045] Corporate Governance Reform in Japan: The Impact of Issuing Corporate Governance Code in 2015 on Firm Performance and Value

Ai Ishizuka (University of Tsukuba, Japan)

Hirofumi Tatsumoto (University of Tsukuba, Japan)



Session ID: **1.3**

Time: **10:40 – 12:10**

Format: **Competitive session**

Room: **B226**

Session Title: Strategy

Session Chair: Masashi Arai (Asia University, Japan)

[AJBS-018] Dynamic capabilities and business models under economic turbulence: Evidence from Japanese firms

Naohiro Sawada (Aoyama Gakuin University, Japan)

[AJBS-1029] Japanese automakers' local production in Brazil and Brazilian suppliers -from the perspective of backward linkage

Kazuomi Yuuki (Keio University, Japan)

[AJBS-1030] Survival Strategies for Manufacturing Companies in a Declining Local Industry: A Case Study of a Japanese Textile Company

Shuzi Shen (Chuo University, Japan)

Lingling Wang (Chuo University, Japan)

Takao Nomakuchi (Chuo University, Japan)



| | | | |
|----------------|---|-------|----------------------|
| Session ID: | 1.4 | Time: | 10:40 – 12:10 |
| Format: | Interactive session | Room: | B225 |
| Session Title: | Strategy and Management | | |
| Session Chair: | <i>H. Richard Nakamura (University of Gothenburg, Sweden)</i> | | |

[AJBS-002] The use of digital tools in MNEs' intra-organizational communication

Manami Suzuki (Hosei University, Japan)
Naoki Ando (Hosei University, Japan)
Azusa Ebisuya (Hosei University, Japan)
Naoto Nadayama (Aoyama Gakuin University, Japan)
Hidehiko Nishikawa (Hosei University, Japan)

[AJBS-004] The missing economic sanctions: DID analysis on Japanese FDI in Russia and Ukraine

Haruo Hagiwara Horaguchi (Hosei University, Japan)

[AJBS-007] The Tortoise and the Hare: Comparative history of Japanese and Korean MNE strategies in Poland

Tomasz Olejniczak (Kozminski University, Poland)
Arkadiusz Tarnowski (Collegium Civitas, Poland)

[AJBS-022] Digitalization and green economy transition: Smart Cities and Society 5.0

H Richard Nakamura (University of Gothenburg, Sweden)
Patrik Ström, (The Stockholm School of Economics, Sweden)
Peter Nandor Popovics, (The Stockholm School of Economics, Sweden; Copenhagen Business School, Denmark)

[AJBS-1033] Rethinking of OLI Paradigm by introducing Dynamic and Cyclic Concept: From Case Analyses of M&A and BGC (born-global companies)

Yukio Takagaki (Surugadai University, Japan)

[AJBS-1048] Governing technology-driven manufacturing in Japanese automotive industry: A literature analysis

Nila Firdausi Nuzula (Universitas Brawijaya, Indonesia)
Ishardita Pambudi Tama (Universitas Brawijaya, Indonesia)



12:10 – 13:10

Lunch Break

**In front of
Yongjae Hall**



| | | | |
|----------------|--|-------|----------------------|
| Session ID: | 2.1 | Time: | 13:10 – 14:40 |
| Format: | Competitive session | Room: | B224 |
| Session Title: | HRM & OB | | |
| Session Chair: | Azusa Ebisuya (<i>Hosei University, Japan</i>) | | |

[AJBS-012] Why do skilled migrants leave?

The belongingness theory perspective of foreign academics in Japan

Vesa Peltokorpi (Hiroshima University, Japan)

[AJBS-021] Why do migratory birds stir up trouble?

Naoki Ando (Hosei University, Japan)

Manami Suzuki (Hosei University, Japan)

Hidehiko Nishikawa (Hosei University, Japan)

[AJBS-023] The Connections Between National and Organizational Cultures: Evidence From the UK, the US, Saudi Arabia, Finland, and Japan

Takashi Sakikawa (Chuo University, Japan)



| | | | |
|----------------|---|-------|----------------------|
| Session ID: | 2.2 | Time: | 13:10 – 14:40 |
| Format: | Competitive session | Room: | B201 |
| Session Title: | Management | | |
| Session Chair: | Chie Iguchi (<i>Keio University, Japan</i>) | | |

[AJBS-024] The Role of individual creation experience and network metrics in driving design innovation

Narumi Okamoto (Tokyo University of Science, Japan)

Hiroko Shinao (Honda Access Co., Ltd., Japan)

Jyunichirou Kogawa (Honda Access Co., Ltd., Japan)

Shota Furukawa (Tokyo University of Science, Japan)

Akitsu Oe (Tokyo University of Science, Japan)

[AJBS-1036] Social Alliances Network Boosting Corporate Social Performance: The Empirical Research of the Japanese Manufacturing Sector

Narumi Okamoto (Tokyo University of Science, Japan)

Akitsu Oe (Tokyo University of Science, Japan)

[AJBS-1038] Exploring the Rise and Fall of Markets: The Empirical Study of Inter-Market Networks in the Japanese Chemical Industry

Yuma Ozawa (Tokyo University of Science, Japan)

Akitsu Oe (Tokyo University of Science, Japan)



**Best Paper
Award Finalist**



Session ID: **2.3**

Time: **13:10 – 14:40**

Format: **Competitive session**

Room: **B226**

Session Title: Strategy

Session Chair: *Mario Henrique Ogasavara (ESPM, Brazil)*

[AJBS-026] A Study on Digital Marketing Strategies in the Automotive Industry Is 4S Dealership Marketing Coming to an End?

Takao Nomakuchi (Chuo University, Japan)

[AJBS-1041] Closing the Decarbon Gap: When Do Firms Promote Climate-Change Mitigating Technology?

Brian Tae-Seok Kim (Waseda University, Japan)

Eunjung Hyun (Hongik University, South Korea)

[AJBS-1042] English as Global Corporate Language: Analyzing the Japanese Cases in the ELF Research Framework

Saeko Ujiie (SBF Consulting LLC, Japan)



Session ID: **2.4**

Time: **13:10 – 14:40**

Format: **Panel session (Round tables)**

Room: **B225**

Session Title: AJBS-JAIBS session

Session Chair: *Tami Kasahara (Bentley University, USA, University of Shizuoka, Japan)*

Unlocking potential: The effect of female leadership on psychological capital and innovative work behavior in East Asia

Soyeon Kim (Gakushuin University, Japan)

Strategic HRM for internationalizing Japanese SMEs

Suoling Suoling (Ritsumeikan University, Japan)

Unveiling the Post-IPO ventures' governance changes in Japan: A fuzzy-set analysis

Akihiko Mori (Kyoto University, Japan)

Jin-ichiro Yamada (Kyoto University, Japan)

Why is external knowledge absorption obstructed in the global R&D process? : A case of Japanese multinationals

Shinsuke Yashima (Tokyo Institute of Technology, Japan)

Value chain management and IT system utilization in the era of digital transformation: Case of Japanese manufacturing companies

Mitsuhiro Fukuzawa (Seikei University, Japan)

Ryosuke Sugie (The University of Tokyo, Japan)

YoungWon Park (Saitama University, The University of Tokyo, Japan)

Jin Shi (Saitama University, Japan)

Information spillover effects in emerging economies: Japanese Consultants, local firms and FDI

Kohei Mishima (Keio University, Japan)

The impact of host country political regimes on the foreign direct investment objectives of Japanese multinational enterprises

Kazuya Ise (Kyorin University, Japan)

Risa Jitoshio (Ryukoku University, Japan)

Kaori Ono (Matsumoto University)

Shige Makino (Kyoto University, Japan)



14:40 – 15:00

Coffee Break

**In front of
Yongjae Hall**

15:00 – 16:30

PARALLEL SESSIONS #3



Session ID: **3.1**

Time: **15:00 – 16:30**

Format: **Competitive session**

Room: **B201**

Session Title: **HRM & OB**

Session Chair: *Soyeon Kim (Gakushuin University, Japan)*

[AJBS-011] A common identity model perspective of interactive effects of dual identity in local employees' relations with expatriates in foreign subsidiaries

Vesa Peltokorpi (Hiroshima University, Japan)

[AJBS-1035] Communicating with Japanese partners in multinational corporations: A systematic review of context, interventions, outcomes and underlying mechanisms

Roman Bartnik (TH Koeln-Technical University of Cologne, Germany)

Masoud Mirzaei (TH Koeln-Technical University of Cologne, Germany)

[AJBS-13] Career aspirations, internal and external networking behaviors, and career-related outcomes: Foreign academics in Japan

Vesa Peltokorpi (Hiroshima University, Japan)



**Best Paper
Award Finalist**



Session ID: **3.2**

Time: **15:00 – 16:30**

Format: **Competitive session**

Room: **B225**

Session Title: **Management**

Session Chair: *Kiyohiko Ito (University of Hawaii, USA)*

[AJBS-020] The Japan-India Comprehensive Economic Partnership Agreement Rhetoric and Reality

Hussain G. Rammal (University of Adelaide, Australia)

Elizabeth L. Rose (Indian Institute of Management, India)

Richa Gulati (University of Adelaide, Australia)

Ankit Agarwal (University of Adelaide, Australia)

Chanaka Wijewardhana (University of Adelaide, Australia)

[AJBS-1028] Redefining Cultural Entrepreneurship

Yasutaka Jikuya (Yokohama National University, Japan)

[AJBS-1037] How does collaboration between nascent intrapreneurs emerge? : A case study from an incubator specializing in new business development teams in large companies

Mariko Watanabe (Tokyo University of Science, Japan)

Michiko Ashizawa (Keio University, Japan)



Session ID: **3.3**

Time: **15:00 – 16:30**

Format: **Interactive session**

Room: **B226**

Session Title: **Strategy**

Session Chair: *Derek Lehmborg (North Dakota State University, USA)*

[AJBS-005] Old Hands and New Blood: The Effects of Incumbent and Newly Appointed Female Directors on Firm Internationalization

Guoliang Frank Jiang (Carleton University, Canada)

[AJBS-006] Factors affecting brand trust in international news media: Western media in Thailand and Japan

Rapeeporn Rungsithong (Chulalongkorn University, Thailand)

Sari Kajihara (Chulalongkorn University, Thailand)

[AJBS-015] Strategic influence on management control systems: A comparative study of Japanese multinational enterprises in food industry

Yasushi Moriuchi (University of Nagasaki, Japan)

Kazuya Ise (Kyorin University, Japan)

[AJBS-1031] Informal institutions shaping attitudes towards plant-based foods in Japan - Consumer and company perspectives

Savu Rovanto (Hitotsubashi University, Japan)

[AJBS-1044] Examining Autonomy Among Women Entrepreneurs: A Comparative Analysis of Japan and China

Weijie Zhao (Kyoto university, China)

Junya Yanagi (Kyoto university, Japan)

Jin-ichiro Yamada (Kyoto university, Japan)

[AJBS-1046] International expansion of firms and business model importer as entrepreneur ? Case of Macdonald Japan and Den Fujita?

Takahide Yamaguchi (University of Hyogo, Japan)

[AJBS-1047] The Dilemma between talent management and individual autonomous career orientation -The Japanese case-

Hideki S Tanaka (Doshisha University, Japan)



Session ID: **3.4**

Time: **15:00 – 16:30**

Format: **Panel session**

Room: **B224**

Session Title: **30 Years of Hybrid Factory: Japanese FDI and World Automotive Industry**

Session Chair:

Haruo Hagiwara Horaguchi (Hosei University, Japan)

Tetsuji Kawamura (Hosei University, Japan)
Masato Itohisa (Hosei University, Japan)
Tomasz Olejniczak (Kozminski University, Poland)



16:30 – 16:45

**Short Break
(No refreshments)**

B1 floor

16:45 – 17:45

CLOSING CEREMONY

Room: Yongjae Hall

All attendees are encouraged to attend!



AJBS BUSINESS MEETING

President: **Carol Reade**, *San José State University, USA*

Vice-President: **Derek Lehmberg**, *North Dakota State University, USA*

Treasurer: **Naoki Ando**, *Hosei University, Japan*

Secretary: **H. Richard Nakamura**, *University of Gothenburg, Sweden*

Public Relations: **Ting Liu**, *Kyoto University, Japan*

Conference Chair: **Tami Kasahara**, *Bentley University, USA, University of Shizuoka, Japan*



BEST PAPER AWARD ANNOUNCEMENT

Best Paper Award Committee Chair: **Tomoki Sekiguchi**, *Kyoto University, Japan*

Palgrave MacMillan Best Paper Award Sponsor: Nicholas Philipson, Springer, USA



CLOSING REMARKS

Conference Chair: **Tami Kasahara**, *Bentley University, USA, University of Shizuoka, Japan*

19:00 – 21:30 AJBS DINNER AND SOCIALIZING (optional)

The **AJBS Dinner** will be held at **Hyeongje-Galbi** Restaurant (03776 2, Myeongmul 1-gil, Seodaemun-gu, Seoul; https://english.visitseoul.net/restaurants/Hyeongje-Galbi_/11644) serving a popular Korean BBQ Bulgogi course in the Sinchon area of Seoul, walking distance from our conference venue at Yonsei University. We will meet at 18:15 in front of the conference registration desk, and we can walk together.

JULY 3 (WED)

10:00 – 14:45

AJBS-Yonsei Joint Workshop: Qualitative Research Methods (by application only)*

This workshop will be led by Professor Fabian Jintae Froese (University of Goettingen, Germany/Yonsei University), and only participants whose applications have been accepted by Dr. Froese can attend.

Access map to Yonsei University School of Business

AJBS Venue: Yonsei University School of Business



The nearest station to AIB venue: The city hall station

The nearest station to AJBS venue : Sinchon station

AJBS Dinner: Hyeongje Galbi

*We will meet at 6:15pm in front of the conference registration desk, and we can walk together to the restaurant.

CONTRIBUTOR INDEX

This index lists individuals, by family name, who appear in the program (sessions) as authors, panelists, presenters, and session chairs.

A

Agarwal, Ankit (3.2)
Ando, Naoki (1.4, 2.1, PLN, BSM)
Arai, Masashi (1.3)
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