

38th Annual Conference Program Information

Manchester, United Kingdom
June 28-29, 2026

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Last Update
28 May 2026

Welcome to the 2026 AJBS Conference!

It is my great pleasure to welcome you to the 38th Annual Conference of the Association of Japanese Business Studies (AJBS), held this year in Manchester, United Kingdom, a city renowned for its rich industrial heritage, vibrant cultural scene, and thriving business community.

This year's program features 49 carefully selected papers and 2 panel sessions, chosen through a rigorous double-blind peer review process, involving 65 reviewers and 130 evaluations. We are pleased to present a diverse array of academic content through 12 sessions (8 competitive sessions (including 2 special joint sessions), 2 interactives sessions and 2 panels), complemented by two plenary sessions.

The program also includes a special Executive Panel, titled "Japanese Business in Greater Manchester and the United Kingdom", which brings together distinguished practitioners and scholars to explore the evolving role of Japanese firms in the United Kingdom.

We would also like to express our sincere appreciation to Jo Ahmed, Honorary Consul for Japan in Manchester, United Kingdom and NW Practice Senior Partner at Deloitte LLP, for her generous support and encouragement of AJBS and its connections with the Manchester business community.

Beyond academic sessions, we invite you to engage in opportunities for informal networking and cultural exchange, including a welcome cocktail party.

We are sincerely grateful to all members of the AJBS Conference Organizing Committee for their dedication and thoughtful coordination throughout the planning and preparation of this year's event. I would like to particularly thank President Derek Lehmborg, Vice-President Naoki Ando, Treasurer H. Richard Nakamura, Secretary K. Skylar Powell, Public Relations Officer Ting Liu, and Executive Director of the secretariat Diane Bird for their unwavering support and collaborative spirit. It has been an honor to work with such a committed team in bringing the 2026 AJBS Conference to life in Manchester.

We would also like to express our sincere appreciation to Viktor Todorov, Global Operations Manager - Fire at Survitec Group Ltd, for his generous support and cooperation in arranging the company visit for AJBS 2026.

We also grateful to Palgrave Macmillan, publisher of Asian Business & Management, for generously sponsoring the Best Paper Award, and extend our appreciation to the Academy of International Business (AIB), particularly Tunga Kiyak, AIB Executive Director, for their continued institutional and logistical support.

I would like to express special appreciation to Carol Reade as Chair of the Best Paper Award Committee, whose contributions have been invaluable.

This conference would not be possible without the engagement and enthusiasm of our authors, reviewers, and participants. Whether you are joining us here in Manchester or supporting the conference from afar, your presence is what makes AJBS a thriving academic community.

We hope that you find the 2026 AJBS Conference both intellectually enriching and personally rewarding. Enjoy your time in Manchester!

Warm regards,

Akitsu Oe
Conference Chair
2026 AJBS Conference in Manchester

PROGRAM OVERVIEW

June 28 (Sun)

Time		ID	Type	Title	Room
8:00	8:30	REGISTRATION			Reception on the Ground Floor
8:30	10:10	Opening Plenary Opening Remarks, Executive Panel			BS G.35
10:10	10:40	COFFEE BREAK			North/Exhibition Atrium on the Ground Floor
10:40	11:40	1.1	Competitive	Human Resource Management	BS3.16
		1.2	Competitive	Organizational Behavior and Decision-Making	BS3.17
		1.3	Panel	Rethinking Global Mobility in Asia: Gender, Digitalization, and the Future of International Knowledge Work	BS3.22
		1.4	Interactive	Internationalization, Global Strategy, and Cross-Border Business Dynamics	BS3.23
11:40	12:40	LUNCH BREAK			South/Dining Atrium on the Ground Floor
12:40	14:10	2.1	Competitive	Staffing, Institutions, and Talent Management in MNE	BS3.16
		2.2	Competitive	Strategy, Innovation, and Firm Behavior in International Business	BS3.17
		2.3	Panel	Navigating Contradictions and Catalyzing Change: Leadership, Legacy, and Economic Institutions in Japan	BS3.22
		2.4	Interactive	Global Strategy, Institutions, and Industry Dynamics	BS3.23
		2.5	Interactive	Sustainability, CSR, and Social Responsibility	BS3.21
14:10	14:40	COFFEE BREAK			North/Exhibition Atrium on the Ground Floor
14:40	15:40	3.1	Competitive	International Business and MNE	BS3.16
		3.2	Competitive	Knowledge, Communication, and Organizational Processes in International Contexts	BS3.17
		3.3	Competitive	Special Joint Session with the Japan Association for Management Information Systems (JASMIN)	BS3.22
				Operations Management and Strategy in the Era of Technological Revolution in Japan	
3.4	Competitive	Special Joint Session with the Japan Academic Society for Ventures and Entrepreneurs Japanese Venture Research from Diverse Perspectives	BS3.23		
15:50	16:40	Closing Plenary Business Meeting, Awards, Closing Remarks			BS G.35
16:40	16:50	Short Break (No Refreshments)			
16:50	18:50	AJBS Cocktail Party & Socializing (Special Event)			

June 29 (Mon)

Time		Activity
		Excursions are currently being arranged (Optional)

COMMITTEE MEMBERS

Conference Organizing Committee

Conference Chair: **Akitsu Oe**, Tokyo University of Science, Japan
President: **Derek Lehmborg**, North Dakota State University, USA
Vice-President: **Naoki Ando**, Hosei University, Japan
Treasurer: **H. Richard Nakamura**, University of Gothenburg, Sweden
Secretary: **K. Skylar Powell**, Western Washington University, USA
Public Relations: **Ting Liu**, Kyoto University, Japan
Executive Director of the Secretariat: **Diane Bird**, Forest Grove, USA

Best Paper Award Committee

Carol Reade, San José State University, USA (Committee Chair)
James Hagen, Hamline School of Business, USA
Tomoki Sekiguchi, Kyoto University, Japan
Tom Roehl, Western Washington University, USA

CONFERENCE REVIEWERS

We sincerely thank the 65 reviewers listed below for their invaluable contributions to the success of the 2026 AJBS Conference. Their dedication and hard work in providing 130 insightful blind reviews for 65 submitted papers helped ensure the quality and impact of the conference.

Akihiro Akitomo
Ayako Kawai
Dannie Delanoy Carr Quiros
Dennis Gleissner
Han Zhang
Haruo H. Horaguchi
Hasan Ahmad
Hina Mehreen
Hiroko Nakajima
Hiroyasu Yuhashi
H. Richard Nakamura
Jiacheng Liu
Joey Soehardjojo
Jong Min Lee
Junko Araki
K. Skylar Powell
Kazuhiro Akitomo
Keisuke Ujike
Kiril Ivanov
Lev Shalev
Marie-Therese Claes
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Mariko Watanabe
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Masatoshi Hara
Mikiko Inoue
Minoru Shimamoto
Naoki Ando
Natsumi Takahashi
Niyata Kawewong
Nobuhiko Hibara
Nobuko Nishiwaki
Onur Biyik
Praveen Manimangalam
Ralf Barkemeyer
Ranxin Liao
Rapeeporn Rungsithong
Ruhong Zhang
Ryo Nakajima
Ryota Hamasaki
Saddam Khalid
Saeko Ujiie
Satoka Oka
Satoshi Yamamoto

Shiho Nakamura
Shingo Takahashi
Shuheichi Chiba
Shuichi Moritani
Shuichi Murakawa
Sing Yee Lim
Sukrit Vinayavekhin
Suolinga Suolinga
Syed Tariq Anwar
Takashi Sakikawa
Takayuki Suzuki
Tamiko Kasahara
Tatsuyuki Takahashi
Tetsuhiro Kishita
Tsunehide Imasaki
Vesa Peltokorpi
Yijie Lin
Yiping Lien
Yucheng Shang
Yukio Takagaki
Zhuo Zhang

BEST PAPER AWARD FINALISTS



The Best Paper Award Committee has meticulously conducted a blind review and evaluation of papers that received the highest ratings or were recommended by reviewers as the Best Paper. The committee members considered the following criteria from a list of five papers.

- a. Does the paper show basic academic quality?
- b. Does the paper give insights from Japan that apply to wider theory?
- c. Can we better understand what is distinctive about Japanese firms?

After undergoing a rigorous selection process, we are pleased to announce the **Best Paper Award Finalists**. These papers represent outstanding contributions to Japanese business studies and have demonstrated exceptional scholarship, creativity, and impact. We eagerly announce the **2026 AJBS-Palgrave Macmillan Best Paper Award winner** at the **Closing Ceremony**, where we will recognize and celebrate the remarkable achievements of the deserving authors. Also, these papers will be presented on **Wednesday, July 1 (15:15-16:30)** in a dedicated AJBS session (**Session 3.4.15**) during the main **2026 AIB Meeting** in Manchester.

[AJBS-012] Voice Norms in Context: How Cultural Values Influence Team Voice Norms on Employee Behavior in Japan

Ranxin Liao (Hitotsubashi University, Japan)

Xiji Zhu (Hitotsubashi University, Japan)

Ran Li (Beijing Normal University, China)

[AJBS-023] Building and Utilizing HR Department's Social Capital With Line Managers For Effective HRM Implementation: Evidence from Japanese Firms

Shuichi Moritani (Kwansei Gakuin University, Japan)

Arjan Keizer (Alliance Manchester Business School, University of Manchester, United Kingdom)

[AJBS-039] Layered Co-Learning with Agentic AI: Reconfiguring Tacit Knowledge Transfer in a Japanese Industrial Conglomerate

Natsumi Takahashi (Japan Advanced Institute of Science and Technology, Japan)

Indranil Bhattacharjee (Birla Institute of Technology and Science, India)

CONFERENCE SPONSORS

We want to thank our sponsors for their valuable contribution to ensuring the success of the 2026 AJBS Conference.

Host and Institutional Supporters

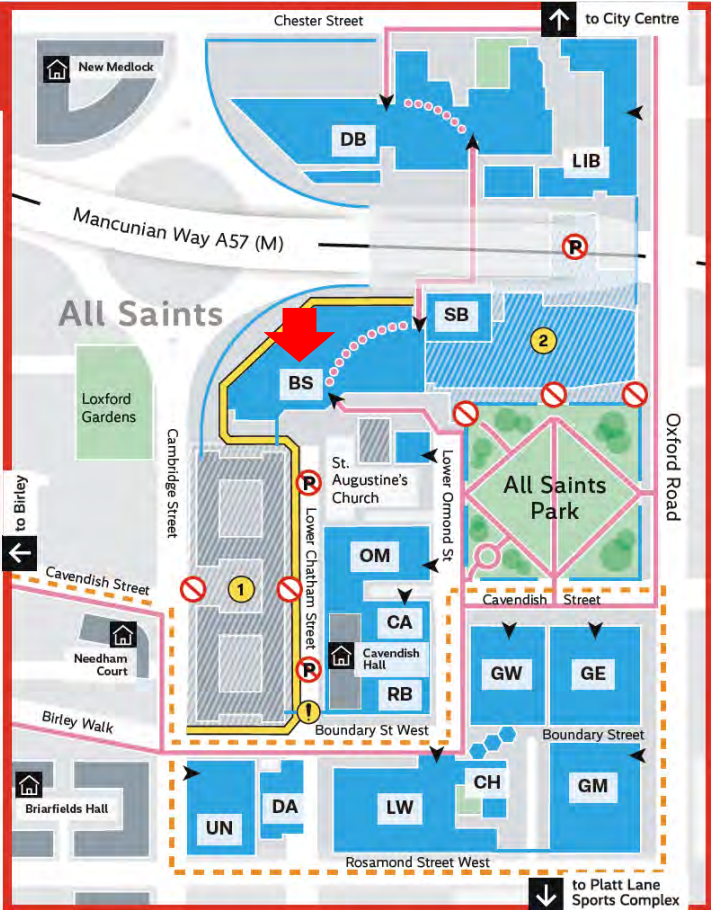


2026 AJBS Best Paper Award is sponsored by



Redevelopment Area

Main Buildings		Key	
BS	Business School	▲	Building Entrances
CA	Cavendish	🏠	Accommodation
CH	Chatham	🚫	No Public Access
DA	School of Digital Arts	Ⓟ	Suspended Parking
DB	Dalton	⚠️	Construction Vehicle Access Only
GE	Grosvenor East	🛣️	Construction Vehicle Access Route
GW	Grosvenor West	🚶	Pedestrian Route
GM	Geoffrey Manton	🚲	Cycle Route
IOS	Institute of Sport	🔴	Internal Route
LIB	Library	🚲	Cycle Route
LW	Lowry	In Development	
MTC	Manchester Technology Centre	1	Cambridge Halls Redevelopment
OM	Ormond	2	Library Transformation Project
RB	Righton	Further information available: mmu.ac.uk/campusinvestments	
SB	Sandra Burslem		
UN	Students' Union		



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Conference Rooms (Ground Floor and Third Floor)

Opening Ceremony, Executive Panel, and Closing Ceremony: Lecture Theatre BS G.35.

Paper and Panel sessions: BS3.16, BS3.17, BS3.23, BS3.22, BS3.21.

Conference office: BS3.20

Participants' Lounge: BS3.19

Tea Break: Ground floor North/Exhibition Atrium

Lunch Break & AJBS Cocktail Party & Socializing: Ground floor South/Dining Atrium

Business School

Ground floor floorplan



Business School

Third floor floorplan



Key

Stairs

Lift

Toilets
 All toilets are accessible unless otherwise stated



Registration

Location: Reception (Ground floor)

Check-In: Please check in at the AJBS Registration Desk to pick up your official name badge.

Name Badge: A participant name badge is required for admission to all conference sessions, events, and meals (coffee break, lunch, and cocktail party).



Coffee Break & Lunch



Coffee Break: 30 minutes for the morning break; 30 minutes for the afternoon break

Lunch: 60 minutes

Location: Snacks will be available at North/Exhibition Atrium (Ground floor)

Lunch will be available at South/Dining Atrium (Ground floor)

Networking: Take this opportunity to meet other attendees and enlarge your network.

Badge Identification: Please present your name badge to access the meals.



AJBS Cocktail Party & Socializing

Date and Time: June 28 (Sunday), 17:00 to 19:00

Location: South/Dining Atrium (Ground floor)

Some of the Executive Panel members will also be joining the event. Casual attire is appropriate for this informal and enjoyable evening. Registration is not required.



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DETAILED PROGRAM

JUNE 28 (Sun)

8:00 – 8:30

Registration

Reception



*Welcome to 2026 AJBS Manchester!
Please proceed with your registration and enjoy networking time!*

8:30 – 10:10

Opening Plenary

**Lecture Theatre BS
G.35**



OPENING REMARKS

AJBS President: Derek Lehmberg, *North Dakota State University, USA*
Conference Chair: Akitsu Oe, *Tokyo University of Science, Japan*



EXECUTIVE PANEL

Japanese Business in Greater Manchester and the United Kingdom

Moderator: To Be Announced

Panelists:

Shiori Mori

Director of Research, JETRO London

Taka Masaki

CFO, Mizkan Euro

Phil Jones

Managing Director, Brother UK



10:10 – 10:40

Coffee Break

**North/Exhibition Atrium
on the Ground Floor**

10:40 – 12:10

PARALLEL SESSIONS #1



Session ID: **1.1**

Time: **10:40 – 11:40**

Format: **Competitive Session**

Room: **BS3.16**

Session Title: Human Resource Management

Session Chair: Naoki Ando (Hosei University, Japan)

[AJBS-026] The Impact of Social Exchange Relationships on Work Engagement: A Case Study of Chinese IT Employees in Japan

Yijie Lin (Hosei University, Japan)

Azusa Ebisuya (Hosei University, Japan)

[AJBS-019] A Hybrid Longitudinal Analysis of Subsidiary General Manager Staffing: Evidence from 30 Years of Japanese MNEs

Jong Min Lee (Yonsei University, Korea, South)

Liang (Arthur) Li (Toronto Metropolitan University, Canada)

Andreas P.J. Schotter (Western University & WU Vienna, Canada)

Shige Makino (Kyoto University, Japan)

[AJBS-006] Home and Work Alone: Skilled Migrants' Loneliness in Japan

Vesa Peltokorpi (Hiroshima University, Japan)

[AJBS-012] Voice Norms in Context: How Cultural Values Influence Team Voice Norms on Employee Behavior in Japan

Ranxin Liao (Hitotsubashi University, Japan)

Xiji Zhu (Hitotsubashi University, Japan)

Ran Li (Beijing Normal University, China)



Session ID:	1.2	Time:	10:40 – 11:40
Format:	Competitive Session	Room:	BS3.17
Session Title:	Organizational Behavior and Decision-Making		
Session Chair:	Takashi Sakikawa (Chuo University, Japan)		

[AJBS-013] Achieving optimal Distinctiveness Under the Condition of Dual Embeddedness: How Japanese CPA-Led Firms in Thailand Balance Differentiation and Homogenization in the Market and Profession.

Nobuko Nishiwaki (Nihon University College of Economics, Japan)

Junnosuke Kurachi (BizWings, Thailand)

[AJBS-004] Entrepreneurs' Religiousness as a Control Mechanism in reducing Moral Disengagement and Unethical Decision Making: A Multi Country Study

Saddam Khalid (University of Hyogo, Japan)

Hassan Imam (Roehampton Business School, United Kingdom)

Alexis Sandes (Kyoto University, Japan)

Tomoki Sekiguchi (Kyoto University, Japan)

Jie Li (Xi'an Jiaotong-Liverpool University, China)

Shehnaz Tehseen (Sunway University, Malaysia)

Adriana Bonomo-Odizzio (Universidad Católica de Uruguay, Uruguay)

Catherine Krauss-Delorme (Universidad Católica de Uruguay, Uruguay)

Margie Faith (Tecnológico de Costa Rica, Costa Rica)

Leslie Bridshaw Araya (Universidad de Valparaíso, Chile)

Lizbeth González Tamay (Universidad de Monterrey, Mexico)


Mónica Blanco-Jiménez (Universidad Autónoma de Nuevo León, Mexico)

Carolina Ortiz Riaga (Universidad Militar Nueva Granada, Colombia)

[AJBS-055] Organizational Decision-Making as Inference Under Top-Down and Japanese Consensus-Based Decision Architectures

K. Skylar Powell (Western Washington University, USA)

 PANEL	Session ID: 1.3	Time: 10:40 – 11:40
	Format: Panel Session	Room: BS3.22
	Session Title: Rethinking Global Mobility in Asia: Gender, Digitalization, and the Future of International Knowledge Work	
	Session Chair: Hina Mehreen (Adelaide University, Australia)	
<p>[AJBS-056] Rethinking Global Mobility in Asia: Gender, Digitalization, and the Future of International Knowledge Work <i>Hina Mehreen (Adelaide University, Australia)</i> <i>Tomoki Sekiguchi (Kyoto University, Japan)</i></p>		

 INTERACTIVE	Session ID: 1.4	Time: 10:40 – 11:40
	Format: Interactive Session	Room: BS3.23
	Session Title: Internationalization, Global Strategy, and Cross-Border Business Dynamics	
	Session Chair: Chie Iguchi (Keio University, Japan)	
<p>[AJBS-046] Digital Transformation and Green Economy Readiness: Unveiling the underlying Motives of Japanese MNE Digital and Green Economy Sector Investment Intent <i>H Richard Nakamura (University of Gothenburg, Sweden)</i> <i>Patrik Ström (Stockholm School of Economics, Sweden)</i> <i>Åsa Malmström Rognes (Stockholm School of Economics, Sweden)</i></p> <p>[AJBS-028] Zen, Wabi-Sabi, and Beyond: What Drives Voluntary Simplicity in Contemporary Markets? <i>Peeraya Aimimtham (Thammasat Business School, Thammasat University, Thailand)</i> <i>Sukrit Vinayavekhin (Thammasat Business School, Thammasat University, Thailand)</i> <i>Kedwadee Sombultawee (Thammasat Business School, Thammasat University, Thailand)</i> <i>Mariko Watanabe (Tokyo University of Science, Japan)</i> <i>Akitsu Oe (Tokyo University of Science, Japan)</i> <i>Sakun Boon-it (Thammasat Business School, Thammasat University, Thailand)</i></p> <p>[AJBS-041] The Internationalization of Emerging Market Multinationals in Advanced Economies: Comparative Case Studies of Thai Hospitality Multinationals in Japan <i>Rapeeporn Rungsithong (Chulalongkorn Business School, Chulalongkorn University, Thailand)</i> <i>Akiko Sato (Kyushu University Business School, Kyushu University, Japan)</i></p> <p>[AJBS-049] Corporate Participation in Standard-Setting Organizations: A Review and Agenda for Performance Effects <i>Yukako Sugiura (Tokyo University of Science, Japan)</i> <i>Mariko Watanabe (Tokyo University of Science, Japan)</i></p>		



11:40 – 12:40

Lunch Break

**South/Dining Atrium
on the Ground Floor**

12:40 – 14:10

PARALLEL SESSIONS #2

 <p>COMPETITIVE ★</p>	Session ID: 2.1	Time: 12:40– 14:10
	Format: Competitive Session	Room: BS3.16
	Session Title: Staffing, Institutions, and Talent Management in MNE	
	Session Chair: Tamiko Kasahara (Waseda University, Japan)	

[AJBS-011] Japanese Firms’ Human Capital Strategies in Middle-Income ASEAN Economies: Education, Institutional Constraints, and Long-Term Competitiveness
Masatoshi Hara (Business Breakthrough University, Japan)

[AJBS-016] Paradoxical gains and losses in boundary spanning: Locally hired parent country nationals in emerging market multinational corporations
Xin Lu (Hiroshima University, Japan)
Vesa Peltokorpi (Hiroshima University, Japan)

[AJBS-001] Strategic Ambiguity and Talent Signals in Global Talent Management: Insights from U.S. and Asian Multinationals
Tamiko Kasahara (Waseda University, Japan)

[AJBS-009] Intraregional Institutional Diversity and the Staffing of Foreign Subsidiaries
Naoki Ando (Hosei University, Japan)

[AJBS-023] Building and Utilizing HR department’S Social Capital with Line Managers for Effective HRM Implementation: Evidence from Japanese Firms
Shuichi Moritani (Kwansei Gakuin University, Japan)
Arjan Keizer (Alliance Manchester Business School, University of Manchester, United Kingdom)



 <p>COMPETITIVE ★</p>	Session ID: 2.2	Time: 12:40 – 14:10
	Format: Competitive Session	Room: BS3.17
	Session Title: Strategy, Innovation, and Firm Behavior in International Business	
	Session Chair: Kiyohiko Ito (University of Hawai'i at Manoa, USA)	

[AJBS-051] How Market-Level Knowledge Diversity Shapes Innovation: Market Entry in the Japanese Chemical Industry
Ryota Hamasaki (Tokyo University of Science, Japan)
Akitsuo Oe (Tokyo University of Science, Japan)

[AJBS-032] Strategic ESG Signaling by Japanese Firms: The Timing and Consequences of Green Patenting in Europe
Shuhei Chiba (Tokyo University of Science, Japan)
Akitsuo Oe (Tokyo University of Science, Japan)
Sukrit Vinayavekhin (Thammasat Business School, Thammasat University, Thailand)
Mariko Watanabe (Tokyo University of Science, Japan)

[AJBS-045] The Cultural Configuration of the MNE Subsidiary and its Change Trajectory: The Cases of UK-Based Japanese Companies
Takashi Sakikawa (Chuo University, Japan)

Anh Hoang (Cardiff Business School, Viet Nam)

[AJBS-035] Managing AI Value Creation in Ageing Economies: Evidence and Insights from Japanese Firms

Praveen Manimangalam (Florida International University, USA)

[AJBS-043] University-Based Entrepreneurial Innovation: Comparing Academic Innovation Systems in Sweden and Japan

Emilene Leite (University of Vaasa, Finland)

Mariko Nakagawa (Sophia University, Japan)

Agata Kapturkiewicz (Sophia University, Japan)

Genjiro Kosaka (Waseda University, Japan)

	Session ID: 2.3	Time: 12:40 – 14:10
	Format: Panel Session	Room: BS3.22
	Session Title: Navigating Contradictions and Catalyzing Change: Leadership, Legacy, and Economic Institutions in Japan	
	Session Chair: Minoru Shimamoto (Hitotsubashi University, Japan)	

[AJBS-017] Navigating Contradictions and Catalyzing Change: Leadership, Legacy, and Economic Institutions in Japan

Minoru Shimamoto (Hitotsubashi University, Japan)

Xiji Zhu (Hitotsubashi University, Japan)

Sanghoon Cho (Hitotsubashi University, Japan)

Miduki Miyatake (Hitotsubashi University, Japan)

Ye qin Yu (Hitotsubashi University, Japan)

Yiming Xu (Hitotsubashi University, Japan)

Luqing Qi (Hitotsubashi University, Japan)

Jiacheng Cai (Hitotsubashi University, Japan)

	Session ID: 2.4	Time: 12:40 – 14:10
	Format: Interactive Session	Room: BS3.23
	Session Title: Global Strategy, Institutions, and Industry Dynamics	
	Session Chair: James Hagen (Hamline School of Business, USA)	

[AJBS-036] The Process of Human Resource Localization in Japanese Overseas Subsidiaries: The Role of Headquarters-Led International Human Resource Management Practices

Shiho Nakamura (Ritsumeikan University, Japan)

[AJBS-040] From Activation to Value Capture: How Governance Structures Shape Alumni Network Dynamics and Post-Separation Value Creation

Tatsuyuki Takahashi (Chuo University, Japan)

Tomonori Inukai (Chuo University, Japan)

[AJBS-057] Japanese Intellectual Property Rights and the Growth of Asian Home Appliance Firms

Masashi Arai (Asia University, Japan)

[AJBS-030] Sociocultural Challenges to Sustainable Immigrant Entrepreneurship in Japan

Kiril Ivanov (Media University, Germany)

Akitsu Oe (Tokyo University of Science, Japan)

[AJBS-047] Career Self-Management and Career Optimism Among Women in STEM: The Moderating Role of Paternalistic Leadership

Zhuo Zhang (*Ritsumeikan University, Japan*)
Jie Li (*Xi'an Jiaotong-Liverpool University, China*)

[AJBS-010] Restructuring in Container Shipping Alliances - Evidence from ONE After Hapag-Lloyd's Withdrawal -

Ryo Nakajima (*Keio University, Japan*)
Satoka Oka (*Keio University, Japan*)
Soushi Iijima (*Keio University, Japan*)

 <p>INTERACTIVE</p>	Session ID: 2.5	Time: 12:40 – 14:10
	Format: Interactive Session	Room: BS3.21
	Session Title: Sustainability, CSR, and Social Responsibility	
	Session Chair: K. Skylar Powell (<i>Western Washington University, USA</i>)	

[AJBS-022] Employee Volunteering as Corporate Social Responsibility in Japanese Companies: Its Relationship with Meaningful Work
Junko Araki (*Meiji University, Japan*)

[AJBS-053] Internationalization Cases of Local SMEs in Saitama Prefecture, Japan
Kazuhiro Akitomo (*Hosei University, Japan*)
Yukio Takagaki (*Surugadai University, Japan*)

[AJBS-054] When Green Goes Political: ESG Controversies, Lobbying and Ownership in Global Energy Firms
Lev Shalev (*University of Reading, United Kingdom*)
Irina Heim (*University of Reading, United Kingdom*)
Yelena Kalyuzhnova (*University of Reading, United Kingdom*)

[AJBS-029] Servitization's Profit Effects in Japan: Does Service Revenue Heterogeneity Matter?
Takayuki Suzuki (*Kyoto University of Advanced Science, Japan*)
Kiminori Gemba (*Hosei University, Japan*)

[AJBS-050] Re-Exit Among Immediate-Contributor Hires: A Temporal Process Model of Post-Entry Turnover Decision Making
Mikiko Inoue (*University of Tsukuba, Japan*)



14:10 – 14:40

Coffee Break


**North/Exhibition Atrium
on the Ground Floor**


14:40 – 15:40

Parallel Session 3

 <p>COMPETITIVE</p>	Session ID: 3.1	Time: 14:40 – 15:40
	Format: Competitive Session	Room: BS3.16
	Session Title: International Business and MNE	
	Session Chair: H. Richard Nakamura (University of Gothenburg, Sweden)	
<p>[AJBS-033] The Impact of Faltering Free Trade Agreements on Foreign Direct Investment Flows from Major East Asian Investor Economies to TPP and RCEP Members <i>Yiping Lien (Tottori University of Environmental Studies/ Faculty of Business Administration, Japan)</i></p> <p>[AJBS-042] Rethinking the Determinants of Reverse Knowledge Transfer in Overseas Subsidiaries of Japanese Multinational Enterprises - From the perspective of embeddedness mechanisms - <i>Jiacheng Liu (Keio University, Japan)</i></p> <p>[AJBS-052] How Internationalization Shapes Voluntary Sustainability Disclosure of Japanese Firms: An Empirical Study <i>Suoling Suoling (Ritsumeikan University, Japan)</i> <i>Mengqi Zhu (Tohoku University, Japan)</i></p> <p>[AJBS-038] Dynamic OLI Cycle in International Business: Case Analysis of Retail Business and Fast-food Business <i>Yukio Takagaki (Surugadai University, Japan)</i></p>		

 <p>COMPETITIVE</p>	Session ID: 3.2	Time: 14:40 – 15:40
	Format: Competitive Session	Room: BS3.17
	Session Title: Knowledge, Communication, and Organizational Processes in International Contexts	
	Session Chair: Mario Henrique Ogasavara (ESPM, Brazil)	
<p>[AJBS-037] Beyond Support: A Conceptual Framework of Expatriate–HCN Boundary-Spanning Roles <i>Keisuke Ujike (Monash University, Japan)</i> <i>Ivan Destian Butar Butar (Monash University, Indonesia)</i></p> <p>[AJBS-014] Exploring the Use of Energy-related Metaphors: A Comparison of UK and Japanese Broadsheet and Regional Newspapers <i>Elise François (KEDGE Business School, France)</i> <i>Ralf Barkemeyer (KEDGE Business School, France)</i></p> <p>[AJBS-048] A Usage Ecology of Workplace English: BELF Communication, Corporate Monolingualism, and AI-Mediated Language Use <i>Saeko Ujiie (SBF Consulting LLC, Japan)</i></p> <p>[AJBS-039] Layered Co-Learning with Agentic AI: Reconfiguring Tacit Knowledge Transfer in a Japanese Industrial Conglomerate <i>Natsumi Takahashi (Japan Advanced Institute of Science and Technology, Japan)</i> <i>Indranil Bhattacharjee (Birla Institute of Technology and Science, India)</i></p>		
		

 SPECIAL JOINT SESSION	Session ID: 3.3	Time: 14:40 – 15:40
	Format: Competitive Session Special Joint Session with the Japan Association for Management Information Systems (JASMIN)	Room: BS3.22
	Session Title: Operations Management and Strategy in the Era of Technological Revolution in Japan	
	Session Chair: Yusuke Goto (Shibaura Institute of Technology, Japan)	
<p>[AJBS-063] Addressing the Logistics "2024 Problem" through Advanced Weight-in-Motion Systems: Deep Learning-Based Axle-Weight Estimation and its Practical Application in Japan <i>Yucheng Shang (Shibaura Institute of Technology, Japan)</i> <i>Yusuke Goto (Shibaura Institute of Technology, Japan)</i></p> <p>[AJBS-064] Modeling Entrepreneurial Decision-Making Dynamics Based on Effectuation and Causation Toward Strategic Hypotheses for the Japanese Entrepreneurial Environment <i>Rokko Saito (Waseda University, Japan)</i> <i>Shingo Takahashi (Waseda University, Japan)</i></p> <p>[AJBS-065] An Operational Study of Local SNS as Intermediate Communities: Trust Formation and Echo Chamber Steering <i>Hiroyasu Yuhashi (Shizuoka University, Japan)</i> <i>Yoshimasa Ohmoto (Shizuoka University, Japan)</i> <i>Junya Morita (Shizuoka University, Japan)</i> <i>Ryo Yuhashi (Shizuoka University, Japan)</i></p>		

 SPECIAL JOINT SESSION	Session ID: 3.4	Time: 14:40 – 15:40
	Format: Competitive Session Special Joint Session with the Japan Academic Society for Ventures and Entrepreneurs (JASVE)	Room: BS3.23
	Session Title: Japanese Venture Research from Diverse Perspectives	
	Session Chair: Tomoki Sekiguchi (Kyoto University, Japan)	
<p>[AJBS-062] From Feedback to Action: How Entrepreneurs Recall and Reconstruct Feedback in Business Planning <i>Hiroko Nakajima (Graduate School of Management, Kyoto University, Japan)</i> <i>Tomoki Sekiguchi (Kyoto University, Japan)</i></p> <p>[AJBS-059] Broadening the Base of Entrepreneurial Intention: Evidence from a Cross-University Entrepreneurship Education Programme in Japan <i>Shuichi Murakawa (Fujita Health University, Japan)</i> <i>Junko Ishiguro (Toyo Gakuen University, Japan)</i></p> <p>[AJBS-060] Sense of Belonging, Work Engagement, and Growth Expectations among SME Owner-Managers in Japan: Evidence from Two-Wave Panel Data <i>Satoshi Yamamoto (TOYO University, Japan)</i></p> <p>[AJBS-061] "Effects of Government Subsidies on Entrepreneurial Firm Performance" -Testing Moderating Effects of Subsidies on Entrepreneurial Effectuation and Causation Behaviors-</p>		

Nobuhiko Hibara (Waseda Business School, Japan)
Atsushi Nagashima (Waseda University, Japan)



15:40 – 15:50

Short Break

No refreshments

15:50 – 16:40

Closing Plenary

Room: BS G.35

All attendees are encouraged to attend!

SPECIAL REMARKS

Jo Ahmed, *Honorary Consul for Japan in Manchester, United Kingdom and NW Practice Senior Partner at Deloitte LLP, United Kingdom*

AJBS BUSINESS MEETING

President: **Derek Lehmborg**, *North Dakota State University, USA*

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BEST PAPER AWARD ANNOUNCEMENT

Best Paper Award Committee Chair: **Carol Reade**, *San José State University, USA*

Palgrave Macmillan Best Paper Award Sponsor: **Nicholas Philipson**, *Springer, USA*

CLOSING REMARKS

Conference Chair: **Akitsu Oe**, *Tokyo University of Science, Japan*

16:50 – 18:50

**AJBS Cocktail Party & Socializing
(Special Event)**

JUNE 29 (Mon)

Excursion (pre-registration only)

A company visit to **Survitec Group Ltd** is currently being arranged.
Further details will be announced once finalized.